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NAIOP Colorado Becomes the Commercial Real Estate Development Association (CREDA) Colorado

New name reflects today's commercial real estate industry while reaffirming the organization's 50-year commitment to advocacy, education, and leadership.

DENVER, Colo. (July 1, 2026) — As it celebrates 50 years, [NAIOP Colorado has officially become the Commercial Real Estate Development Association \(CREDA\) Colorado](#), a new name that better reflects today's commercial real estate industry while reaffirming the organization's longstanding commitment to advocacy, education, and industry leadership.

Founded in 1976, the Commercial Real Estate Development Association (CREDA) Colorado has grown into one of the global association's largest and most active chapters, representing more than 600 members throughout Colorado who develop, own, invest in, finance, design, build, and manage the commercial real estate projects that support Colorado's economy.

For five decades, the organization has advanced public policy, cultivated industry leaders, and fostered the business relationships that strengthen Colorado's commercial real estate industry.

Members help address many of Colorado's most significant economic and community challenges by creating the places and infrastructure that support business investment, expand housing opportunities, encourage responsible development practices, and strengthen local communities. Their work spans industrial, office, retail, multifamily, healthcare, hospitality, and mixed-use developments, along with emerging projects and technologies that are shaping the places where Coloradans live, work, shop, receive care, and connect.

The change aligns Colorado with the global Commercial Real Estate Development Association, formerly NAIOP, which recently adopted its new name following extensive research to better communicate the organization's purpose and impact. CREDA Global represents more than 21,000 members across 55 chapters throughout North America.

"Today's commercial real estate industry spans far beyond industrial and office properties," said Brian Dietz, 2026 President of CREDA Colorado. "Our new name better reflects the diversity of our industry while strengthening our ability to advocate for policies that support housing, infrastructure, business investment, and economic growth. Through education, collaboration, and advocacy, we'll continue helping policymakers understand the vital role commercial real estate plays in Colorado's future."

While advocacy remains central to its mission, CREDA Colorado also develops future industry leaders and creates opportunities for collaboration through nationally recognized programs including the Rocky Mountain Real Estate Challenge and Fight Night.

"After 27 years leading this organization, I've watched both our members and our industry evolve," said Executive Director Kathie Barstnar. "Our new name captures who we are today while reaffirming the mission we've had from the beginning: advocating for responsible commercial real estate development, educating industry professionals, and building stronger communities."

For more information, visit CREDAColorado.org.

About the Commercial Real Estate Development Association (CREDA) Colorado

Founded in 1976, the Commercial Real Estate Development Association (CREDA) Colorado is Colorado's leading commercial real estate organization, representing more than 600 professionals involved in the development, ownership, investment and operation of commercial real estate across Colorado. Through advocacy, education, research and professional relationships, the organization advances responsible commercial real estate development while helping build stronger communities and a stronger Colorado economy.

Frequently Asked Questions

Why is NAIOP Colorado changing its name? The new name, Commercial Real Estate Development Association (CREDA) Colorado, better reflects the full scope of today's commercial real estate industry – spanning multifamily, retail, healthcare, hospitality, mixed-use, and more, not just the industrial and office sectors the “NAIOP” name has historically been associated with.

Is this a local decision, or part of a larger change? It's part of a global rebrand. The parent organization, formerly NAIOP, adopted the Commercial Real Estate Development Association name following an extensive, research-driven process. Colorado's chapter is aligning with that global change.

When did the name change take effect? July 1, 2026.

How long has the Colorado chapter been in operation? Founded in 1976, marking 50 years of serving Colorado's commercial real estate industry.

How many members does the global organization represent? More than 21,000 members across 55 chapters throughout North America.

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